

THE ULTIMATE

EASTER

FOLLOW-UP

PLAN

TO TRANSFORM YOUR EASTER EXPERIENCE

**DONE
FOR YOU**

Email and Text Messages
for VOLUNTEERS,
MEMBERS, & GUESTS

VOLUNTEER TEMPLATES



Copy & Paste Template Scripts

Volunteer Templates



Purpose: To encourage volunteers to help serve on Easter Sunday and establish the roles needed

Subject Line: I need your help!

EMAIL #1

Hey Judy,

I need your help for Easter Sunday!

As you know, more first time guests will visit City Church on Easter than most any other Sunday. We are looking for a lot of help to make sure everything goes smoothly and our new guests feel welcomed. Would you be willing to help?

We need volunteers for the following: Children's Ministry workers, hospitality team, greeters, guest services team, set up and tear down, and parking guides. We would so appreciate your help in whatever capacity you're available.

If you can serve, please respond with the area(s) that you would like to serve in. I appreciate your willingness and heart to help!

Blessings,
Pastor John



Volunteer Templates



Purpose: Asking for additional help to fill the last few spots needed

Subject Line: More Volunteers Needed for Easter

EMAIL #2

Hi Judy,

We still need a few more volunteers for Easter Sunday!

Here are our remaining needs:

Children's Ministry: 2 volunteers needed

Greeters: 3 volunteers needed

Parking guide: 1 volunteer needed

Set up and Tear down: 3 volunteers needed

Thank you so much for your dedication and support!

Blessings,
Pastor John



Volunteer Templates



Purpose: Remind your volunteers of their upcoming commitment to serve

Subject Line: Don't forget you're signed up to serve this Easter Sunday

EMAIL #3

Hey Judy,

Thank you so much for signing up to volunteer on Easter Sunday! We are so excited to see lots of new faces on this celebration Sunday!

Just a reminder, services are at 9:00 and 10:30.

If you have any questions, reach out. Each area of service will have a designated leader available to provide instructions or help as needed.

Thank you for helping us make our Easter services welcoming, inspiring, and a great place to worship! Have a great day.

Blessings,
Pastor John



Volunteer Templates



Purpose: To thank your Easter volunteers

Subject Line: Thanks so much!

EMAIL #4

Hello Judy,

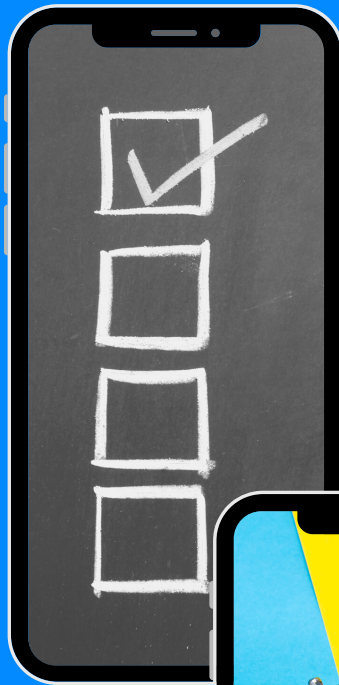
From the bottom of my heart, I want to say thank you for not only volunteering, but serving in a very important role on Easter Sunday.

We were able to welcome so many guests to our Church and show them what City Church is all about. Thanks again for embracing all that we do and sharing your faith through service.

Blessings,
Pastor John



VOLUNTEER TEXTS:



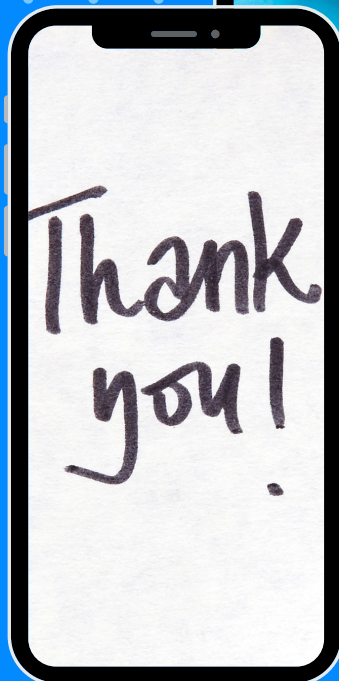
Confirmation Text

Thanks Judy! We have you down to help with Nursery on Easter Sunday at City Church at 9:00am. ~Pastor John



Reminder Text

Hi Judy! Just a reminder, we have you down to help with Greeting on Easter Sunday at City Church at 10:30am. Thanks! ~Pastor John



Thank You Text - After Easter

Hi Judy! Thank you so much for serving on Easter Sunday at City Church, I really appreciate you! ~Pastor John



FREE WEBINAR

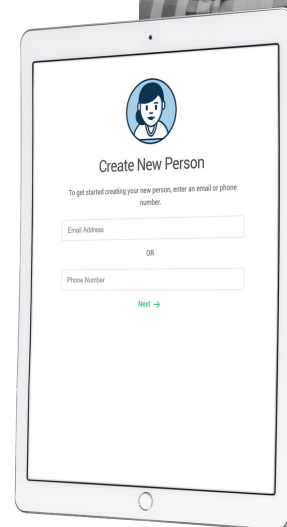
THE 3 STEP FOLLOW-UP FORMULA

How to systematically transition first time guests into members

[SIGN UP HERE](#)

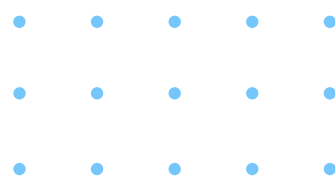
DON'T MISS THESE TOPICS

- **Gain your guests' trust** so they feel confident sharing their contact information with you by using our 4 step formula called "The Cornerstone Method."
- Learn how to **connect with your guests** in relevant ways.
- Implement the 3 elements of an **effective follow-up calendar**.
- See **real life examples** and **proven templates** of churches' guest follow-up systems.
- Help guests **break the habit** of NOT going to church.
- Explore options for guests to **"sign in."**
- **Learn how to better connect with your community** by hosting outreach events.



MEMBER TEMPLATES

Copy and Paste Template Scripts



MEMBER TEMPLATES



Purpose: Help your congregation get mentally ready for guests and understand your vision as a Church for this season.

Subject Line: Easter is coming!

EMAIL #1

Hey Judy,

Easter is right around the corner, and we are so excited at City Church for the opportunity to connect with so many new guests! Easter is one of the highest attended Sundays all year for our church, so we are anticipating a big turnout!

We encourage you to think about all the new faces who will be coming to church for the first time, or maybe the first time in a long time. We would love for you to join us in welcoming them by offering a friendly smile, introducing yourself, and making them feel at home.

Thanks for being a part of our church family!

Blessings,
Pastor John



MEMBER TEMPLATES



Purpose: Encourage your members to be help prepare the grounds for guests.

Subject Line: Help Us Prepare For Easter Sunday!

EMAIL #2

Hey Judy,

As Easter approaches, we are working hard to prepare our church grounds to host lots of new people. If you have any interest in helping, we will be adding some fresh paint, flowers, and cleaning the facility on Saturday mornings leading up to Easter.

If you have any interest, please let me know by responding to this email!

Blessings,
Pastor John



MEMBER TEMPLATES



Purpose: Invite your members to donate a lily in honor of a loved one.

Subject Line: Honor Your Loved One

EMAIL #3

Hey there Judy,

You are invited to purchase a lily plant to be displayed at the front of the church during our Easter services in honor of a loved one who has passed.

This is a great opportunity to remember and honor those you love!

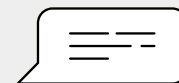
Please respond if you would like a plant. You will be able to take the plant home with you after the following weekend service. You can simply deposit \$10 in the offering plate during one of the next services and specify that it is going towards a plant.

Let me know if you have any questions!

Blessings,
Pastor John



MEMBER TEMPLATES



Purpose: Ask your congregation to be intentional with guests this Easter.

Subject Line: You can make a difference this Easter at City Church!

Email #4

Hey Judy,

We have been preparing for all the guests who will walk through the door this Easter season. You are important in making their experience one where they feel God's love! Here are a couple things you can do to help make our guests feel welcomed...

- * Simply smile: It goes a long ways
- * Introduce yourself: Simply tell them "It is great to see you here today!"
- * Scoot to the middle of the row when you sit down, making room for guests on the end of the row
- * If you see someone with little kids, help them find the nursery

Thanks for helping make our Easter experience welcoming!

Blessings,
Pastor John



MEMBER TEMPLATES



Purpose: Provide an easy way for your members to invite people to your Easter Service

Subject Line: Easy ways to invite your coworkers and neighbors this Easter

Email #5

Hey Judy,

We have made it super simple for you to invite your family, friends, co-workers, and neighbors to our Easter services this year. Here are some sample texts and notes to send out!

*Hey there Scott! We have some awesome Easter services at our church and would love to have you join us. We are going to the 9:30 service. If that time doesn't work here are the other service times: 8:00 and 11:00. Want to join us?

*Have Easter plans? We would love for you to come with us to our Sunday Service at 9:30. Interested?

*I don't know if you have a place to go for church this Easter, but I would love to have you join me!

Blessings,
Pastor John



MEMBER TEMPLATES



Purpose: Be prepared with the right amount of volunteers by getting a Nursery headcount.

Subject Line: RSVP for Nursery this Easter

EMAIL #6

Hey Judy,

Just a quick note reminding you to RSVP for any kiddos that will be joining you at church this Easter. We want to make sure we have enough volunteers lined up to serve so that both members and guests can enjoy the service.

Please reply with how many kids and which service you plan to attend.

Thanks in advance for letting us know!

Blessings,
Pastor John



MEMBER TEMPLATES



Purpose: Thank your members for making the Easter experience incredible and provide stats.

Subject Line: Thank You!

EMAIL #7

Hi Judy!

City Church can't say thank you enough for your help in making our Easter services incredible.

Many of you stepped up to volunteer, help prepare our grounds, and went out of your way to make our guests feel welcomed and loved.


We had about 80 guests on Easter Sunday, and we are excited to continue to connect with these people as some choose to return in the upcoming weeks.

Thanks again for being a part of City Church- you are loved and appreciated!

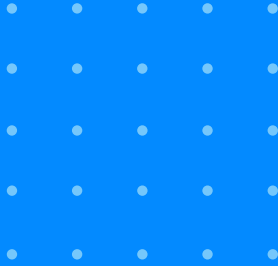
Blessings,
Pastor John




MEMBER TEXTS



Hi Judy! Spread the word! Easter Sunday services at City Church are at 9:30am and 11:00am. ~Pastor John




MEMBER INVITE TEXT



Good afternoon! Don't Forget to RSVP the number of children who will be attending with you on Easter Sunday at City Church. Thanks! ~Pastor John

RSVP REMINDER



Hello Judy! Would you like to donate a lily in honor of a loved one for Easter Sunday at City Church? Let me know! ~Pastor John

LILY DONATION TEXT

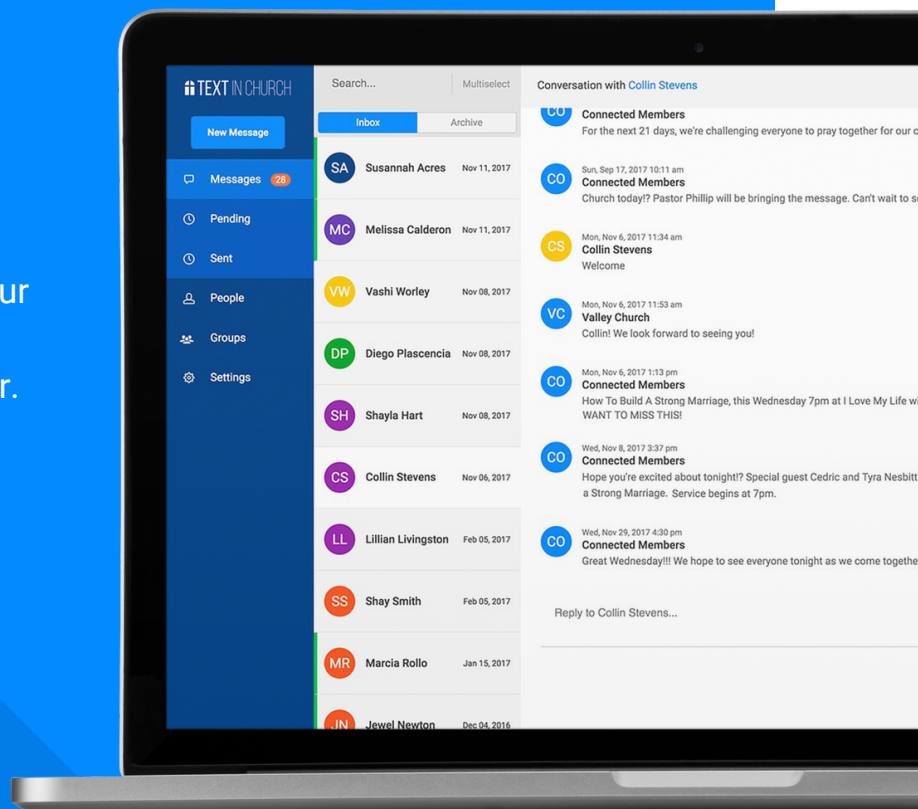


FREE FOR 14 DAYS



Our proven 6 week follow-up system saves you time. Automatically send the perfect emails and text messages to your first time guests to make them feel important and well cared for.

TRY IT FREE



The best way for us to get a message out

Text in Church is the best way for us to get a message out to the church that we want to make sure everyone sees.



April Nank
First Church
Columbia, MO



Super easy!

We love that we can follow up with people with out a ton of work! This makes it so that as we get bigger we can still have a personal message to people! We also love that when things happen we can send out info to our entire church super easy!



Liz Rick
Administration and
Children's Pastor
Hydrant Church



One family said they had never felt so cared for by a church.



David Grieve,
First Church
Columbia, MO

Thousands of Churches

TEXT IN CHURCH



Text In Church has helped us clarify, simplify, and systematize our follow up process for first-time guests. It is helping us make more fully devoted followers of Jesus by connecting people better, easier, and quicker than what we had done previously. Love it! -Kenny Kirby



Text In Church has helped us retain 50% of our first time guests that actually filled out our connect cards.

The personal text messages help our guests feel wanted, valued and appreciated. It helps us remember their first names so they know how much we care about them when they return and our entire staff can greet them by name. There is no way one person could keep up with multiple guests for six weeks, but with this app it's possible to not let one person fall thru the cracks.

-Holly Howard



These guys have filled a gap - they make SMS text communication with our congregation easy, especially for guest followup. And they KNOW guest followup - began using their starter templates immediately. Just great stuff. -Patrick Bradley

GUEST FOLLOW-UP TEMPLATES



Copy & Paste Template Scripts

FOLLOW-UP TEMPLATES



Email Subject: Thanks for joining us for Easter at City Church!

EMAIL #1

Hello James,

Thanks so much for joining us for Easter at City Church! We hope worshiping with us is one of the highlights of your week. :)

As our welcome team tries to improve our guests' experience, we would love your feedback! Do you mind briefly sharing your experience with us?

1. What do you most enjoy about attending the Easter services here?
2. What, if anything, would you change about attending services here?
3. What are some ways that you think we could make our church more welcoming for new visitors?

If you're looking to learn more about City church, check out our website: citychurch@citychurch.com

I'd love to hear from you if you have any questions or would like to talk more!

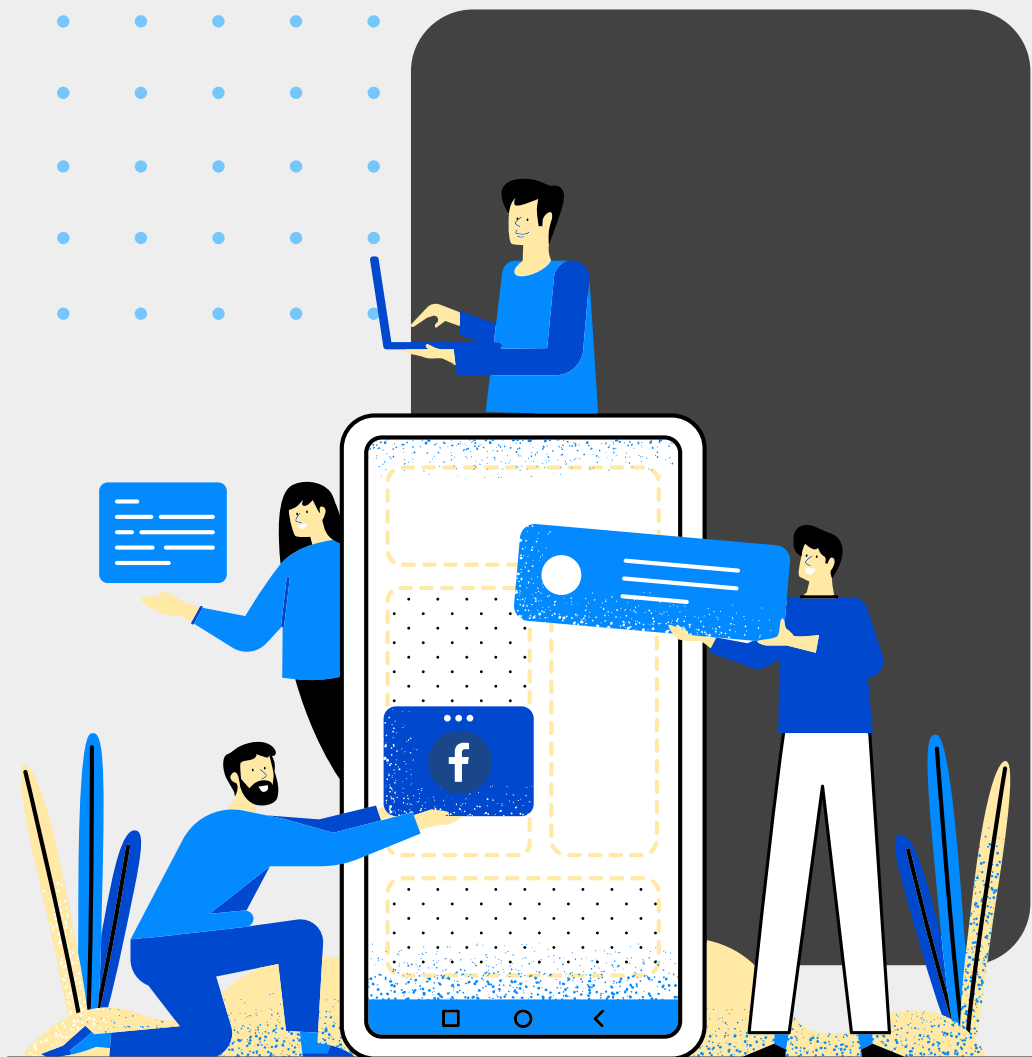
Have an amazing week!
~Jason

Jason Jones
City Church

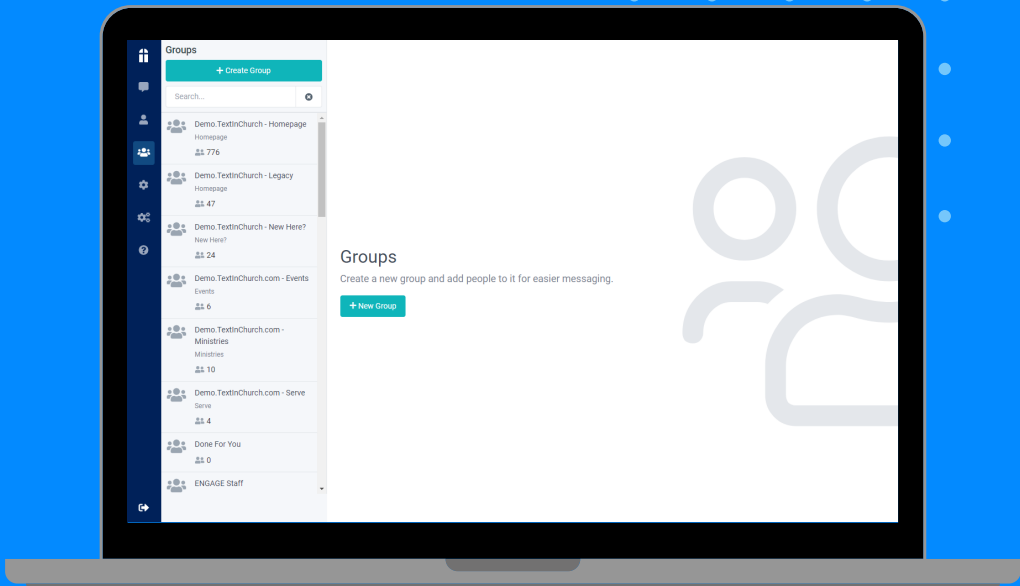
WEEK ONE



Connect with them on Facebook via a friend request, a request to like your church's page, invite to a group page, etc.



ADD THIS WORKFLOW TO YOUR TEXT IN CHURCH ACCOUNT!



MEMBERS CLICK HERE

Not a Text In Church member?
Get started with a 14 day FREE membership trial right now!



FOLLOW-UP TEMPLATES



Subject Line: We have a gift for you!

EMAIL #2

Hi James!

We have a little something to send you; do you mind verifying your address?

[CLICK HERE](#) to verify your address.

I know life is crazy busy, but if you can join us this weekend, we would love to see you!

Have a great day!
~ Jason

Pastor Jason Jones
City Church

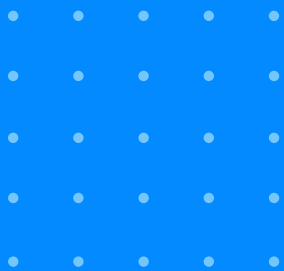
WEEK ONE





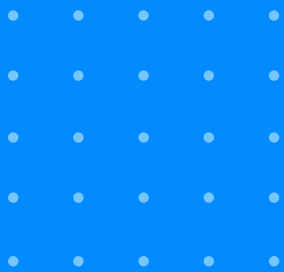
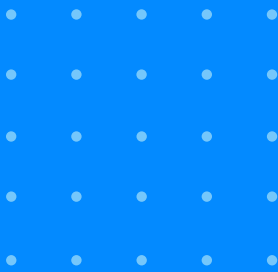
FOLLOW-UP TEMPLATES

TEXT



WEEK ONE

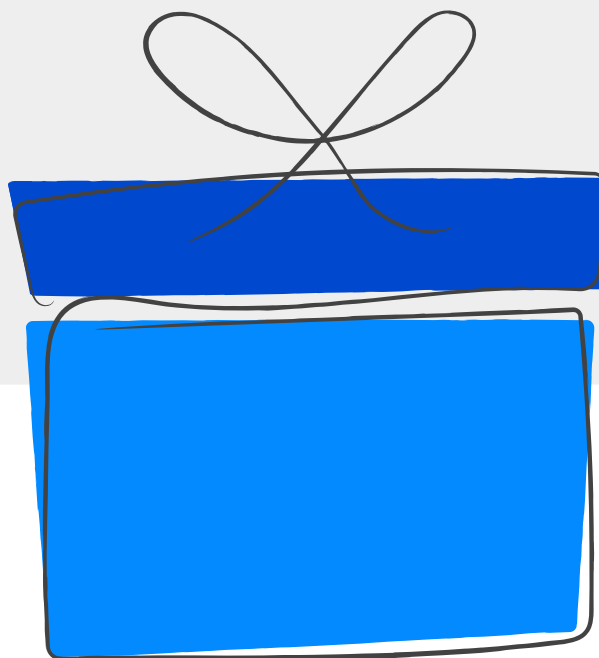
Hi James - We hope to see you tomorrow at City Church! Remember to stop by the welcome center for your gift :) - Pastor Jason



FOLLOW-UP TEMPLATES

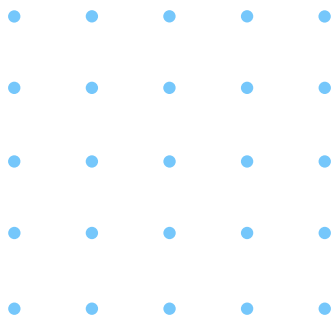
Drop off a mug or
gift to their home

WEEK TWO



FOLLOW-UP TEMPLATES

PHONE CALL

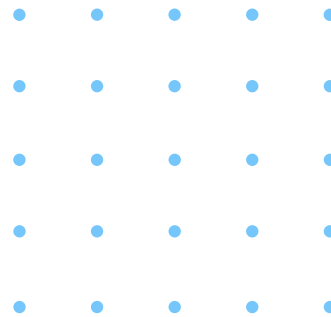


WEEK TWO

Hello! This is Jason from City Church, and we just wanted to call and thank you for joining us on Easter Sunday!

I wanted to see if you had any questions and invite you to join us again this weekend.

Have a great day!



Thousands of Churches

♥ TEXT IN CHURCH



Our church is less than 2 years old and has grown extensively in the last 9 months because of our excellent culture, amazing worship, and thorough follow-up process. TIC offers a follow up process and templates that we fully use and integrates into our culture. We have a lot of millennials welcoming people in the lobby, parking lot, etc... the follow up process for 6 weeks is just an extension of that welcoming feeling that the visitor had not heir first Sunday. We are using TIC for not just a 6 week follow up, we also use it to send emails and texts out to our congregation to let them know about events. We have found having TIC is a great service to our people for them to text in and ask for prayer, ask questions about the church, or location of an event. Overall TIC is invaluable to Elevate and I would recommend it to any church, of any size, regardless of their culture, demographic, or existing systems they have in place.

FOLLOW-UP TEMPLATES

HANDWRITTEN NOTE

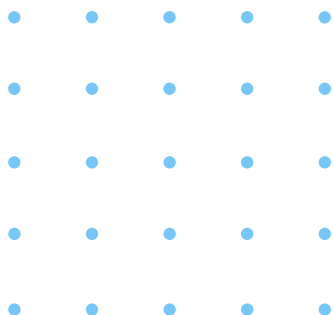
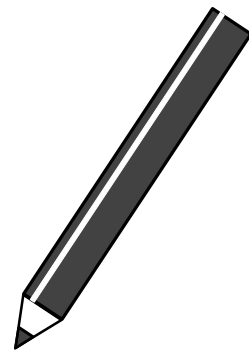
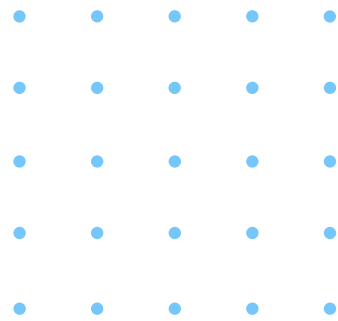
WEEK TWO

Hey there, James!

This is Jason from City Church, and I just wanted to thank you for spending time with us on Easter Sunday.

We would love to see you again this weekend! If you have any questions or prayer requests, we want you to know we are here!

Have a great day!
~Jason

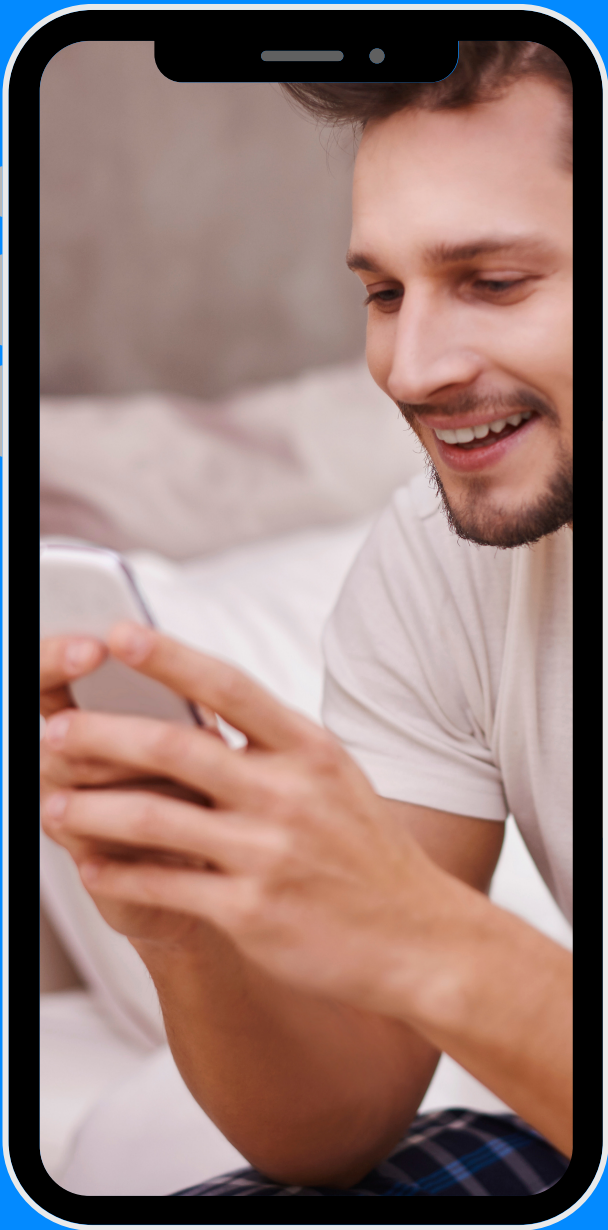


FOLLOW-UP TEMPLATES TEXT



WEEK TWO

Good morning, James! We'd love for you to join us Sunday at City Church! ~Pastor Jones



FOLLOW-UP TEMPLATES



Email Subject Line: Did someone say coffee and donuts?!

WEEK TWO

Hi James,

Thanks again for checking us out on Easter; we know finding the right church can feel scary. Many folks have found City Church to be a welcoming place and we hope you do too!

On the fourth Sunday of each month we host Coffee with the Pastors. If you'd like to connect with our pastors for casual conversation about our community over coffee, we hope you'll consider joining us for this gathering.

More info is available in the bulletin or on our website. Just let me know if you can make it so I can be sure to have enough donuts. Yes, there will be donuts! :)

I'd love to see you there!
~ Jason

Jason Jones
City Church

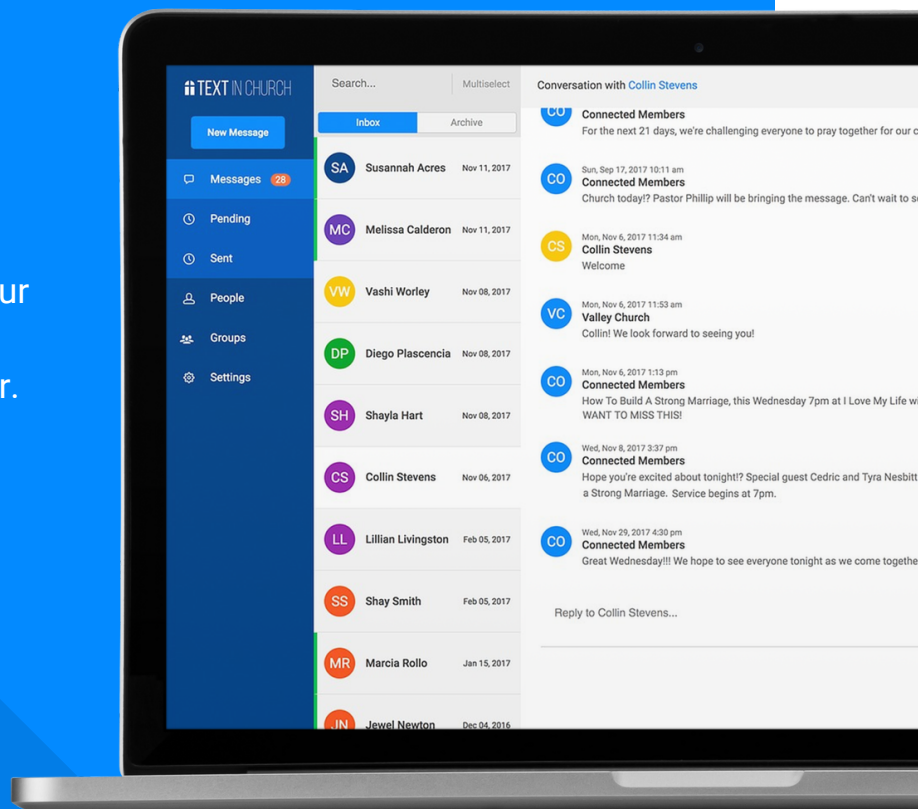


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Liz Rick
Administration and
Children's Pastor
Hydrant Church



One family said they had never felt so cared for by a church.



David Grieve,
First Church
Columbia, MO

FOLLOW-UP TEMPLATES

Facebook Messenger



WEEK THREE

Happy Friday, James!

I just wanted to send a quick invite to City Church this Sunday. We have many awesome ways to connect with others at City Church & I'd love to help you get connected, too!

You can find our Facebook Page here too:
FB PAGE

Hope to see you!
~ Pastor Jason

FOLLOW-UP TEMPLATES



Subject Line: Excited for worship this weekend?

WEEK FOUR

Hi James,

Excited for Worship this week at City Church?
We are!

The band is ready with some great songs. It'll
be a good time.

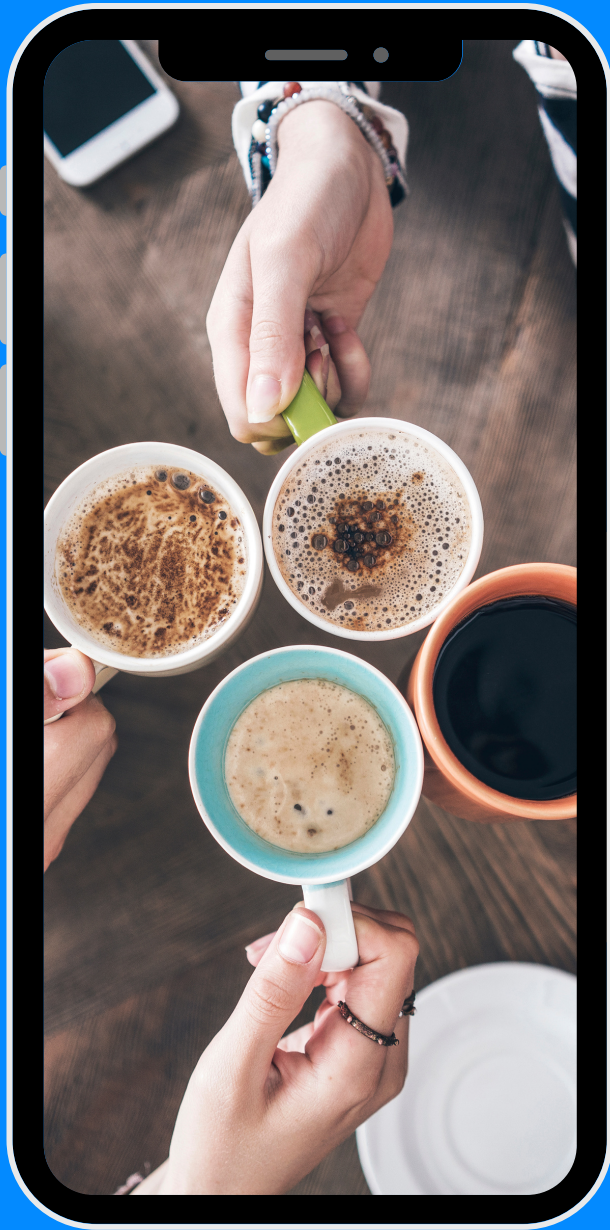
Hope to see you Sunday.

Jason Jones
City Church

PS - On the 4th Sunday of each month we host
Coffee with the Pastors. It's an informal
conversation about our church. Let me know if
you can make the next one.



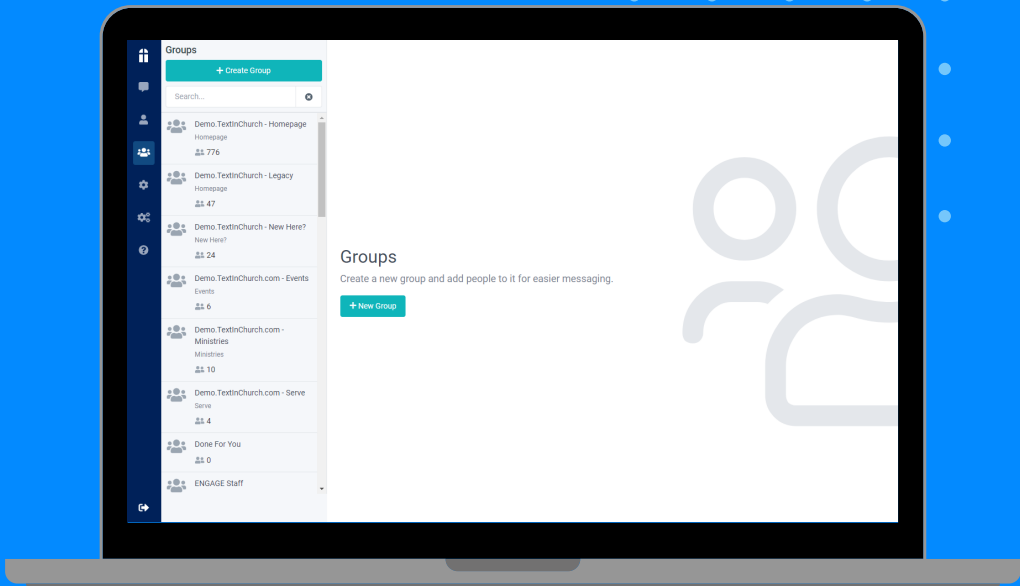
FOLLOW-UP TEMPLATES TEXT



WEEK FOUR

Hey there, James! Join us for hot coffee (or tea if you're not a coffee drinker!) and awesome worship tomorrow at City Church!
- Pastor Jason

ADD THIS WORKFLOW TO YOUR TEXT IN CHURCH ACCOUNT!



MEMBERS CLICK HERE

Not a Text In Church member?
Get started with a 14 day FREE membership trial right now!



FOLLOW-UP TEMPLATES

TEXT

WEEK FIVE

Good morning! Just wanted to let you know we were thinking of you today. Hope you are having a great week!



FOLLOW-UP TEMPLATES



Email Subject Line: I'm pretty excited about this sermon...

WEEK FIVE

Hi James!

I've been working on this week's sermon and I have to admit... I'm really looking forward to our service tomorrow.

Hope you can join us. Look forward to seeing you again soon.

Jason Jones
City Church



FOLLOW-UP TEMPLATES



Subject Line: Events coming up!

WEEK SIX

Happy Friday James.

It's a great weekend for church! As always the coffee will be hot, the music resounding and the atmosphere welcoming.

Come join in.

Also, don't forget... Keep checking our Facebook for upcoming events. Coffee with the Pastors is always a good time (4th Sunday of each month). We'd love to have you!

Jason Jones
City Church



FOLLOW-UP TEMPLATES TEXT



WEEK SIX

James- It's a great weekend for church. Hope to see you @ City Church. ~Jason Jones

FREE WEBINAR

THE 3 STEP FOLLOW-UP FORMULA

How to systematically transition first time guests into members

[SIGN UP HERE](#)

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