

THE CORNERSTONE METHOD

A 4 PART FORMULA TO CRAFT THE PERFECT WELCOME TALK

WELCOME

CONNECT

DESIRE

WHY

 TEXT IN CHURCH

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WELCOME CONNECT DESIRE WHY



Introduce Yourself

HI AND WELCOME TO CHURCH. I'M TYLER SMITH AND
I'VE BEEN A MEMBER HERE FOR OVER 6 YEARS
AND SERVE AS CHAIR OF THE LEADERSHIP TEAM. I
WANT TO WELCOME EVERYONE THIS MORNING. IT'S
NICE TO SEE SO MANY FAMILIAR FACES. BUT, I'D LIKE TO
ESPECIALLY WELCOME THOSE OF YOU WHO ARE HERE
FOR THE FIRST OR SECOND TIME.

Name	Who You Are	You're role in the Church
How long	Relate to the Community	

MIX IT UP...THIS SHOULD NOT BE THE SAME PERSON EACH WEEK. CREATE A ROTATION

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Tell Your Story

KNOW THAT YOU ARE SURROUNDED BY SOME PRETTY AMAZING PEOPLE. THIS IS A COMMUNITY OF ACTION. RIGHT NOW SOME OF US HAVE GATHERED DOWNSTAIRS AND ARE PREPARING TO SERVE A MEAL TO THE HOMELESS FOLKS OF KANSAS CITY. UPSTAIRS THERE ABOUT 25 YOUNG CHILDREN EXPERIENCING JESUS THRU OUR CHILDREN'S MINISTRIES. AND ALTHOUGH WE DON'T ALL SHARE THE SAME STORY IN FACT WE COME FROM MANY DIFFERENT PATHS. HERE WE ARE 1 PEOPLE. LOVING GOD, LOVING THE WORLD, AND LOVING ONE ANOTHER.

Who are you as a community? What do you stand for?

What do you do? Give Examples. Tell Stories. Use Numbers.



READY TO GET STARTED FOR FREE?

Join **thousands** of other churches communicating more effectively!
START YOUR FREE 14-DAY TRIAL

[SIGN UP HERE](#)



The best way for us to get a message out

Text in Church is the best way for us to get a message out to the church that we want to make sure everyone sees.



April Nank
First Church
Columbia, MO



Super easy!

We love that we can follow up with people with out a ton of work! This makes it so that as we get bigger we can still have a personal message to people! We also love that when things happen we can send out info to our entire church super easy!



Liz Rick
Administration and
Children's Pastor
Hydrant Church



One family said they had never felt so cared for by a church.



David Grieve,
First Church
Columbia, MO

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Call to Action

SO, NOW I INVITE YOU TO SIGN IN
AND LET US KNOW YOU WERE HERE.
RIGHT NOW GREEN CARDS ARE BEING
PASSED DOWN THE PEWS. PLEASE BE
SURE TO INCLUDE YOUR NAME, EMAIL,
AND ADDRESS. ALSO, NOTICE YOUR
NEIGHBORS' NAMES. YOU JUST
MIGHT MAKE A FRIEND TODAY.

Tell them exactly what you want them to do!

Spell it out clearly. Demonstrate.

Don't beg, but definitely ask.

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What Will Happen?

AS WE ARE ALL SIGNING IN. I WANT TO LET YOU KNOW WHY WE ASK THIS EACH WEEK. IT'S NOT SO WE CAN SPAM YOU. AND IT'S DEFINITELY NO SO THAT WE CAN STOP BY UNANNOUNCED AND INVITE OURSELVES INTO YOUR LIVING ROOM AND GRILL YOU ON YOUR BIBLICAL KNOWLEDGE. WE SIMPLY WANT TO PROVIDE YOU WITH THE INFORMATION YOU NEED. WE WANT TO HELP YOU DECIDE IF THIS IS A PLACE YOU'D LIKE TO HANG OUT MORE.

NEWER FOLKS OFTEN ASK... HOW CAN I GET CONNECTED AND WHAT EXACTLY DO YOU BELIEVE IN? AND SO FOR THOSE OF YOU NEW TO GRACE CHURCH... WELCOME! I THINK YOU WILL FIND THE PEOPLE SITTING NEXT TO YOU ARE REAL, AND REALLY GREAT.

Answer the question Why? What will happen next?

What can they expect? What have others thought? Build Trust.

If they refuse... it's ok. They just don't trust enough. yet.

FREE WEBINAR

THE 3 STEP FOLLOW-UP FORMULA

How to systematically transition first time guests into members

[SIGN UP HERE](#)

DON'T MISS THESE TOPICS

Simple 4 step formula we call "The Cornerstone Method" that was carefully designed to engage guests and gather their contact information -- a great way to master your Sunday morning announcements!

Detailed step by step method to ensure your guest follow-up connects with your guests in relevant ways



3 elements of an effective follow-up calendar

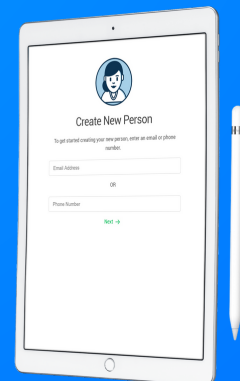


Why both text messaging and personal contact should be a part of your guest follow-up strategy

Real life examples and proven templates of churches' guest follow-up systems

Guests often have bad habits...the habit of NOT coming to church. We'll show you how to break that

Options for guests to sign in and get connected in Church in Church (connection card, texting in, tablet, etc)



Ideas to connect outside of church by hosting and get involved in community events